

## Hints and Tips

- ❖ Make arrangements to have something to eat and drink (nonalcoholic beverages) during our scheduled makeover time to keep your sugar level up
- ❖ Each bridesmaid should bring an extra pair of panty hose
- ❖ Suggest that your bridesmaids use the same nail polish color or have French manicures
- ❖ Since different perfume scents can be overwhelming, the bride and bridesmaids should use the same perfume
- ❖ Using an unscented bath powder all over your body will help absorb perspiration and prevent it from spoiling your wedding dress
- ❖ Don't forget to bring your toothbrush, toothpaste, breath mints, Kleenex tissues, and safety pins
- ❖ Have each bridesmaid bring a large tote bag for her personal belongings. She should place clothes, shoes, makeup, and jewelry in the tote bag and store it in her car before the wedding ceremony
- ❖ Are your wedding shoes too tight? Soak a cotton ball with rubbing alcohol, and carefully wipe it inside the shoes before putting them on. The alcohol relaxes the leather or fabric and permits it to stretch a little
- ❖ Limit yourself to one glass of wine or champagne at your wedding rehearsal dinner. Alcohol may cause water retention, making you look ten pounds heavier, and it may cause dark circles under your eyes the next morning
- ❖ Feeling stressed? A full-body massage the day before your wedding will help eliminate a tension headache or fatigue caused by worrying about last-minute details
- ❖ A facial for your face and/or back will remove dead skin, treat acne, or simply create the glow you want. To take full advantage of the facials, start them three to four weeks before your wedding
- ❖ The night before your wedding, go to bed at a reasonable hour so that you wake up refreshed

## A Message from the Makeup Artist

Thank you for giving me the opportunity to meet with you. With years of experience as a film/theatrical makeup artist, I specialize in creating masterpieces. Guided by the style of your dresses, accessories, and wedding colors, I will individualize your wedding party and impart a look that is at once beautiful, natural, tasteful, and harmonious.

My background in portrait and fashion photography helps you envision the results that the photographer is looking for through the camera lens.

My goal is to help you relax and feel comfortable on the most important day of your life, to give you confidence and self-assurance when you walk up the aisle looking radiant for your future husband and guests.

My service ensures your peace of mind. Feel beautiful on the inside as well as on the outside!

Sincerely,

Hilda Kershman

*Hilda Kershman*  
*Makeup Studio*

*Don't be late to your wedding because you don't like how you look*

Proms

Weddings

Engagements

Prebridal Portraits

Special Occasions

or Just Because You Feel Like It

Hilda Kershman Makeup Studio

5222 FM 1960 West, Suite 220

Houston, Texas 77069

Studio tel: 281.631.9090 or Cel: 713.206.1867

Email: [pcpc@pdq.net](mailto:pcpc@pdq.net)

## Service

Your head must be swimming with details of this most special occasion. The right look—a look that fits your personality and style—is important so that you feel confident, look beautiful to your family and guests, and look absolutely breathtaking to your future husband.

Our service is for the woman who wants her wedding day as stress-free as possible. The bride's appearance will be in the hands of a professional makeup artist and hair stylist.

## Consultation

At your consultation, we discuss "the look" you want for yourself and your bridesmaids.

First, we discuss your makeup application. Then, we apply makeup, enhancing your eyes and bringing out that special sparkle that every bride enjoys.

Next, we try two or three different hair styles and take photos of each style. After you receive the photos by mail, we discuss the style that best suits you. You can choose, in advance, the exact "look" you want on your very special wedding day.

Your personal makeup artist will make hairstyle suggestions, including hair accessories, for the bride and her attendants. Individualizing your look for the wedding will make a striking difference.

Our goal is to give you a preview of yourself before the wedding ceremony. We suggest that you bring your headpiece and jewelry to the studio so we can rehearse your wedding-day look.

## Suggestions

Be good to yourself! Before the ceremony, separate yourself from your family, friends, wedding guests, and future husband. Keep everyone in suspense! Creating an air of mystery will give you confidence. It will help you relax so that you can enjoy your wedding day without unnecessary stress. It will help you remember and treasure every precious detail.

## Makeovers

### MAKEUP AND HAIRSTYLES

Consultation with Makeover, 2 hrs \$ 85

Engagement/Prebridal Makeover  
in our studio \$ 200  
on location \$ 275

### Wedding Day Makeup And Hairstyle

#### In Our Studio

one-person makeover \$ 200  
two makeovers \$ 175 each  
three or more makeovers \$ 125 each

#### On Location

one-person makeover \$ 275  
two makeovers \$ 200 each  
three or more makeovers \$ 150 each

#### Individual Services

*Available only if three or more complete makeovers are ordered* (either in our studio or on location)

Makeup application only \$ 95 each  
Hairstyle only (up or down styles) \$ 75 each  
Flat iron with updo \$ 25 each  
Flower girls hairstyles (10-years and younger) \$ 25 each  
Individual eyelashes \$ 25 set  
Grandmothers (hair only, 70 yrs +) \$ 35 each

#### Features

- ✧ In Our Studio or On Location
- ✧ Use of Natural Products
- ✧ Glamorous, But Not Artificial, Look
- ✧ Enhancement of Your Eyes, the Portals of Your Soul
- ✧ Complete Makeover and Hairstyle
- ✧ Professional Makeup Artist
- ✧ Experience with All Ethnic Types

## Supplies

Your personal makeup artist provides all the makeup and equipment necessary for makeovers and hair styling. All you need to do is show up, wearing no makeup and with your hair washed and dried, at our designated place. Wear a shirt with buttons or bring a robe to put on.

## Wedding Day Schedule

Make arrangements with the church or hotel so that the makeup artist can gain access to set up and begin makeovers promptly. Please advise the makeup artist whether ample lighting, electrical outlets, and mirrors are available.

To keep on schedule, it is important to proceed in the following order:

- 1) I prefer to do mothers, mothers-in-law, and grandmothers first so they can be attentive to guests and last-minute arrangements.
- 2) Photographers usually start the photo session one hour before the wedding. I will do my utmost to assure your photographer that each wedding member having a makeover will be on time. And I will ensure that everyone having a makeover looks fresh, flawless, and radiant.

## Gift Ideas

Makeovers are a wonderful gift idea for your bridesmaids, mother, mother-in-law, and grandmothers. However, asking each bridesmaid to pay for her own makeover is perfectly acceptable.

## Remember!

Every problem has a solution—and everything will be fine on your wedding day.

A non-refundable deposit of \$150.00 is to be paid when you sign our wedding contract. The deposit will hold your scheduled wedding date on our calendar and will be applied toward your wedding day makeover. If the makeup artist is required to travel more than 15 miles from the studio location to the prebridal or wedding location, a mileage fee of \$1.65 per mile will be charged. Without a signed contract, prices are subject to change.